



UNIVERSITATEA TEHNICĂ
DIN CLUJ-NAPOCA

CATEDRA DE LIMBI STRĂINE

Diversitate Culturală și Multilinguism

**A II-A
CONFERINȚĂ NAȚIONALĂ**



**23-24 SEPTEMBRIE 2011
CLUJ-NAPOCA**

CU SPRIJINUL
 **BRITISH
COUNCIL**

Cultural Diversity and Multilingualism **September 23rd-24th, 2011**

We live in a diverse and rapidly changing world, where the growing cultural diversity and multilingualism are expressions of challenges of a better integration in new intercultural and interlingual communities.

As European life has become more international and multilingual, ever since the Founding Treaties the promotion of language learning with an emphasis on multilingualism and of intercultural competence has become a corner stone of the EU's policy, legislation and practices. Considered by the Communication from Commission to the European Parliament, the Council, the European Economic and Social Committee and the Committee of the Regions (2008) as "*an asset for Europe and a shared commitment*", multilingualism can be defined as the act of using, or promoting the use of multiple languages, either by an individual speaker or by a community of speakers. One of the Community's main objectives is raising the awareness of the value and opportunities of the EU's linguistic diversity and encouraging the removal of barriers to intercultural dialogue.

Deeply rooted in social, economical and cultural changes, such as migration, increased mobility, development of the knowledge society, unprecedented technological progress, multilingualism became a social phenomenon governed by the needs of globalization and cultural openness. As a result of easier access to information via the internet, of people's international transplanted and moving around the world, individuals have been exposed to more than a language, to more than a cultural sociolinguistic community. The need to master multiple languages has grown to the point where multilingualism is the norm of people who live and work outside their home country and monolingualism an exception.

The increasing importance and relevance of these phenomena lead to the acknowledgement of responsibilities in fostering and promoting social, cultural and educational aspects of multilingualism and cultural diversity. In 2006, the European Parliament and the Council identified communication in foreign languages as one of the eight key competences "*necessary for personal fulfillment, active citizenship, social cohesion and employability in a knowledge society*". Apart from being means of communication, languages offer access to cultural knowledge and inheritance, to diverse social and cultural identities.

The recommendations of the EU' educational policy provide that formal educational settings should ensure the teaching/learning of two languages in addition to one's mother tongue. Issues such as raising and sustaining motivation in language learning, raising awareness of one's own culture and values to sustain intercultural dialogues and social cohesion, learning languages for better employability as well as the creation of an European

public sphere for political dialogue and communication with citizens are some of the areas of interest in widening the scope and promoting multilingualism and cultural diversity as unity in diversity.

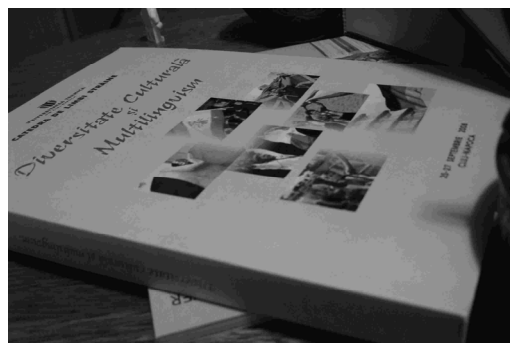
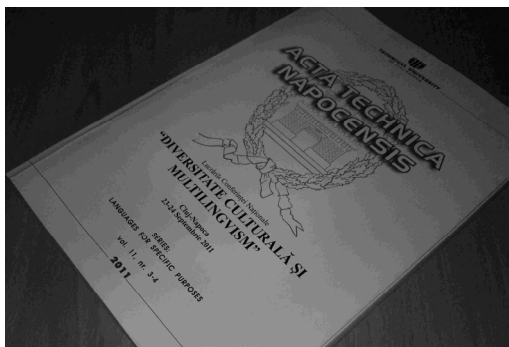
From a pedagogical point of view the learning of foreign languages would increase cognitive flexibility and help the learner understand the universals of language. The Commission has recently adopted a strategy to welcome the recognition of teachers' key role in enhancing language and intercultural skills, intercultural competences and multilingualism. The dialogue between a teacher who is sensitive to culture and a learner can bring value to the latter's formation as a citizen of the world, with a flexible world's perspective. Learning languages supports the achievement of social, cultural values and of cognition, enhances attention, memory, concentration, critical thinking, problem solving and the ability to work in teams. Teaching multiculturalism has a tremendous formative value and is broadly understood as promoting experiences and shaping perceptions about gender, religion, socio-economic status, as well as social, cultural, and linguistic identities.

The tasks of the conference on multilingualism and cultural diversity are to bring about an exchange of ideas, examples of good practice and experiences in these fields. The conference invites contributions from academics, researchers and practitioners with disciplinary and interdisciplinary perspectives to offer insight and promote the thematic emphases the conference focuses on:

- cultural diversity
- applied linguistics
- professional communication and multilingualism
- foreign languages didactics.

Diversitate culturală și multilingvism

23-24 septembrie 2011



Conferința, aflată la a doua ediție, urmărește să ofere profesorilor și cercetătorilor un cadru stimulativ pentru schimbul de idei în următoarele domenii:

1. diversitate culturală
2. lingvistică aplicată
3. comunicare profesională și multilingvism
4. didactica limbilor străine

Lucrările selectate se publică în vol. 11/2011 nr. 3,4 ale revistei *Acta Technica Napocensis – Languages for Specific Purposes* (indexată în baza de date CEEOL).
Limbile în care se publică lucrările sunt limbile de lucru ale conferinței.

**Programul conferinței
23-24 septembrie 2011**

Vineri 23 septembrie
9,00-10,00 Înregistrarea participanților (sala 216
hol)

10-10,30 Deschiderea oficială (sala 211)

Conf. dr. Marinela Grănescu, Șef Catedra de Limbi
Străine, UTCN
Prof. dr. ing. Dănuț Julean, Prodecan Facultatea de
Construcții de Mașini, UTCN

10,30 - 12,00 Sesiune in plen (sala 211)

Prof. univ. dr. Mihaela Toader, Prodecan
Facultatea de Litere, LMA, UBB, Cluj
Ruxandra Popovici, Projects Manager Education
and English, Consiliul Britanic România

12,00-12,30 Pauză de cafea

12,30-13,30 Lucrări pe secțiuni

Diversitate culturală (216)
Ruxanda Literat (UTCN) - *chairperson*
Multilingvism (sala 211)
Ruxandra Popovici (The British Council)
chairperson
Didactica limbilor străine (sala 213)
Paula Armasar (Univ. Transilvania, Brasov) -
chairperson

Vineri 23 septembrie
13,30 - 14,30 Pauză de prânz

14,30 - 16,00 Lucrări pe secțiuni

Diversitate culturală (216)
Daciana Indolean (UTCN) - *chairperson*
Comunicare profesională (sala 213)
Miruna Opris (UTCN) *chairperson*
Didactica limbilor străine (sala 211)
LLoredana Kantor (UBB, Cluj) *chairperson*

16,00 - 16,30 Pauză de cafea

16,30 - 18,00 Lucrări pe secțiuni

Diversitate culturală (sala 216)
Mona Tripon (UTCN) *chairperson*
Comunicare profesională (sala 213)
Monica Ioani (UTCN) *chairperson*
Multilingvism (211)
Rodica Vlaicu (UTCN) *chairperson*

18,00 - Cina (*Opera Food and Caffè*, P-ța Ștefan cel
Mare)

Sâmbătă 24 septembrie
9,00-11,30 Lucrări pe secțiuni

Diversitate culturală (sala 216)
Monica Negoescu (UTCN) *chairperson*

Multilingvism (sala 211)
Sonia Munteanu (UTCN) *chairperson*

Didactica limbilor străine (sala 213)
Angelica Capraru (UTCN) *chairperson*

11,30-12,00 Pauză de cafea

12,00- 13,00 **Concluzii - Discuții în plen
(Sala 211)**

Comitetul de organizare:

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