

Lista de lucrări

Asist. univ. dr. Izabela Luiza Pop

Structurată conform prevederilor art. 16 din Metodologia de concurs pentru ocuparea posturilor didactice și de cercetare vacante din Universitatea Tehnică din Cluj-Napoca

A. Lista celor maxim 10 lucrări considerate de candidat a fi cele mai relevante pentru realizările profesionale proprii, care sunt incluse în format electronic în dosar

1. **Pop, I. L., Borza, A., Buiga, A., Ighian, D., & Toader, R.** (2019). Achieving Cultural Sustainability in Museums: A Step Toward Sustainable Development. *Sustainability*, 11(4), 970, <https://www.mdpi.com/2071-1050/11/4/970>, DOI: 10.3390/su11040970 (ISI Q2).
2. **Pop Izabela Luiza, Borza Anca,** (2016). Factors Influencing Museum Sustainability and Indicators for Museum Sustainability Measurement. *Sustainability*, 8(1), 101, 22 pagini, <http://www.mdpi.com/2071-1050/8/1/101>, DOI: 10.3390/su8010101 (ISI Q2).
3. **Pop Izabela Luiza, Borza Anca** (2016). Quality in Museums as a Way to Increase Sustainability. *European Journal of Sustainable Development*, 5(3), 217-228, <http://ojs.ecsdev.org/index.php/ejsd/article/view/347>, DOI: 10.14207/ejsd.2016.v5n3p217 (ISI ESCI).
4. **Pop Izabela Luiza, Borza Anca** (2016). Technological innovations in museums as a source of competitive advantage. Proceeding of the 2nd International Scientific Conference SAMRO 2016, ISSN 2537-3463, 398-405, <http://conferences.ulbsibiu.ro/samro2016/>.
5. **Pop Izabela Luiza, Borza Anca** (2014). Increasing the sustainability of museums through international strategy, *Economia. Seria Management*, Volume 17, Issue 2, 248-264, ISSN: 2344-4436, <http://www.management.ase.ro/reveconomia/2014-2/5.pdf>.
6. **Pop Izabela Luiza, Hahn Rada Florina, Rădulescu Corina Michaela** (2018). Sustainable development as a source of competitive advantage: an empirical research study in museums, *UTMS Journal of Economics*, 9(1), 73-83.
7. **Pop Izabela, Coman Adela** (2012). Why do museums matter? A case study on the Maramures County Museums, *The International Conference in Economics and Administration*, București, 121-133, ISSN: 2284 – 9580, <https://ideas.repec.org/p/pramprapa/67311.html>.
8. **Pop Izabela Luiza, Borza Anca** (2015). Sustainable museums for sustainable development, *Advances in Business Related Scientific Research Journal (ABSRJ)*, Vol. 6, Nr. 2, 119-131, ISSN 1855-931X, https://mpr.ub.uni-muenchen.de/68360/1/MPRA_paper_68360.pdf.
9. **Pop Izabela Luiza, Borza Anca** (2014). Quality improvement in museums using organizational diagnosis, *Review of Economic Studies and Research Virgil Madgearu*, Volume VII, No. 2, 75-103, ISSN: 2069-0606.
10. **Pop Izabela Luiza, Sabou Simona** (2013). Sustainable development of museums in the new context of market economy, *Managerial Challenges of the contemporary society*, Vol. 6, 35-41, ISSN: 2069-4229.

B. Teza de doctorat

1. **Pop Izabela Luiza** (2017). *Managementul și dezvoltarea sustenabilă a muzeelor*. Cluj-Napoca: Editura Presa Universitară Clujeană, ISBN: 978-606-37-0288-4.

C. Brevete de invenție și alte titluri de proprietate industrială –

D. Cărți și capitole în cărți

1. **Pop Izabela Luiza** (2017). *Managementul și dezvoltarea sustenabilă a muzeelor*. Cluj-Napoca: Editura Presa Universitară Clujeană, ISBN: 978-606-37-0288-4.
2. Rada-Florina Hahn, **Izabela Luiza Pop**, Corina Michaela Rădulescu (2017). *Management strategic organizațional. Teorie și studii de caz, ediția a III-a revizuită și adăugită*, Cluj-Napoca: Editura Risoprint, pp. 256, ISBN: 978-973-53-2095-9.
3. Rădulescu Corina, Boca Grațîela, Toader Rita, **Pop Izabela** (2014). *Managementul producției – aplicații practice*, format electronic, Cluj-Napoca: Editura Risoprint, pp. 108, ISBN: 978-973-53-1495-8.

E. Articole / studii in extenso, publicate în reviste din fluxul științific internațional principal

1. **Pop, I. L.**, Borza, A., Buiga, A., Ighian, D., & Toader, R. (2019). Achieving Cultural Sustainability in Museums: A Step Toward Sustainable Development. *Sustainability*, 11(4), 970, <https://www.mdpi.com/2071-1050/11/4/970>, DOI: 10.3390/su11040970 (ISI Q2).
2. **Pop Izabela Luiza**, Borza Anca, (2016). Factors Influencing Museum Sustainability and Indicators for Museum Sustainability Measurement. *Sustainability*, 8(1), 101, 22 pagini, <http://www.mdpi.com/2071-1050/8/1/101>, DOI: 10.3390/su8010101 (ISI Q2).
3. **Pop Izabela Luiza**, Borza Anca (2016). Quality in Museums as a Way to Increase Sustainability. *European Journal of Sustainable Development*, 5(3), 217-228, <http://ojs.ecsdev.org/index.php/ejsd/article/view/347>, DOI: 10.14207/ejsd.2016.v5n3p217 (ISI ESCI).
4. **Pop Izabela Luiza, Tiberiu Alexa** (2019). Analiza comportamentului vizitatorilor online în vederea îmbunătățirii calității site-ului web al unui muzeu, *Revista muzeelor*, 1, 102-116, <https://www.culturadata.ro/wp-content/uploads/2019/12/Revista-Muzeelor-2019.pdf>
5. **Pop Izabela Luiza**, Hahn Rada Florina, Rădulescu Corina Michaela (2018). Sustainable development as a source of competitive advantage: an empirical research study in museums, *UTMS Journal of Economics*, 9(1), 73-83.
6. **Pop Izabela Luiza**, Hordău Anne Marie (2017). Financial Investments in Romania. A Comparative Analysis between Open-end Mutual Funds and Bank Deposits, *Analele Universității Ovidius, Seria: Științe Economice*, Vol. XVII, Issue 2, ISSN: 2393-3127.

7. Rădulescu Corina Michaela, **Pop Izabela Luiza** (2017). Promotion of Cultural Tourism through Cooperation in the Cross-Border Area, *Analele Universității Ovidius, Seria: Științe Economice*, Vol. XVII, Issue 2, ISSN: 2393-3127.
 8. **Pop Izabela Luiza** (2017). Financial diagnosis as a tool of improving the performance of an organization, *North Economic Review*, Vol. 1, Issue 1, 291-302, ISSN 261 – 0887, <http://ner.cunbm.utcluj.ro/wp-content/uploads/2017/10/NER-2017.33.pdf>.
 9. Cucușel Constantin, **Pop Izabela Luiza** (2017). Financial Diagnosis of the „Baia Mare Art Center” County Art Museum, *International Journal of Business and Management Invention*, Vol. 6, Issue 1, 64-72, ISSN: 2319 – 8028, [http://www.ijbmi.org/papers/Vol\(6\)1/Version-2/10601026472.pdf](http://www.ijbmi.org/papers/Vol(6)1/Version-2/10601026472.pdf).
 10. **Pop Izabela Luiza**, Tiberiu Alexa (2016). Folosirea inovațiilor tehnologice pentru creșterea accesibilității și atractivității patrimoniului muzeal / The use of technological innovation for increasing the museum heritage accessibility and attractiveness, *Revista muzeelor*, nr. 1/2016, 27 – 36, ISSN 1220-1723, <http://www.culturadata.ro/wp-content/uploads/2014/09/Revista-Muzeelor-2016.pdf>.
 11. **Pop Izabela Luiza**, Borza Anca (2015). Sustainable museums for sustainable development, *Advances in Business Related Scientific Research Journal (ABSRJ)*, Vol. 6, Nr. 2, 119-131, ISSN 1855-931X, https://mpa.ub.uni-muenchen.de/68360/1/MPRA_paper_68360.pdf.
 12. **Pop Izabela Luiza**, Borza Anca (2014). Increasing the sustainability of museums through international strategy, *Economia. Seria Management*, Volume 17, Issue 2, 248-264, ISSN: 2344-4436, <http://www.management.ase.ro/reveconomia/2014-2/5.pdf>.
 13. **Pop Izabela Luiza**, Borza Anca (2014). Quality improvement in museums using organizational diagnosis, *Review of Economic Studies and Research Virgil Madgearu*, Volume VII, No. 2, 75-103, ISSN: 2069-0606.
 14. Toader Rita, Toader Cezar, Cozma Ighian Diana, **Pop Izabela** (2014). Factorial econometric model for the analysis of production capacity, *Mathematical Modelling with Application in Economics*, Baia Mare, 106-110, ISSN: 1584-2851; <https://econpapers.repec.org/paper/cljicmmae/1411.htm>.
 15. **Pop Izabela Luiza**, Sabou Simona (2013). Sustainable development of museums in the new context of market economy, *Managerial Challenges of the contemporary society*, Vol. 6, 35-41, ISSN: 2069-4229.
- F. Publicații in extenso, apărute în lucrări ale principalelor conferințe internaționale de specialitate**
1. **Pop Izabela Luiza** (2022). Applying SOBANE Strategy for Risk Management in Museums, *Proceedings of the 39th International Business Information Management Association (IBIMA)*, 30-31 May 2022, Granada, Spain, pp. 497-507, ISBN: 978-0-9998551-8-8, ISSN: 2767-9640.

2. Cristian BARCS, **Izabela Luiza POP**, Cezar TOADER, Diana IGHIAN (2022). Drop-Shipping – A Business Model Without Holding Inventory: A Case Study of Online Store, *Proceedings of the 39th International Business Information Management Association (IBIMA)*, 30-31 May 2022, Granada, Spain, pp. 2369-2379, ISBN: 978-0-9998551-8-8, ISSN: 2767-9640.
3. Cosmin Codruț BLEDEA, **Izabela Luiza POP**, Rita Monica TOADER (2022). The Effects on The Economy and Environment Caused by Electric Cars Compared to The Conventional Ones, *Proceedings of the 39th International Business Information Management Association (IBIMA)*, 30-31 May 2022, Granada, Spain, pp. 2967-2972, ISBN: 978-0-9998551-8-8, ISSN: 2767-9640.
4. Rădulescu Corina, **Pop Izabela**, Hordău Anne Marie, Hahn Florina, Rădulescu, Gheorghe (2018). Quality Function Deployment as Tool of Sustainable Strategies. Case of Agritourism in Maramureș-Romania, 32nd IBIMA Conference: 15-16 November 2018, Seville, Spain, ISBN: 978-0-9998551-1-9, WOS:000525490800023.
5. **Pop Izabela**, Coman Adela, (2012). Teaching Social Entrepreneurship in Universities. The Case of the Maramures County Romania, *The International Conference: Entrepreneurship Education – a priority for the higher education institutions*, București, pp. 66-71, ISBN: 978-88-7587-656-2, WOS:000316900300013.
6. **Pop Izabela**, Coman Adela, (2012). Entrepreneurship – the Key for a Successful Museum, *The International Conference: Entrepreneurship Education – a priority for the higher education institutions*, București, pp. 60-65, ISBN: 978-88-7587-656-2, WOS:000316900300012.
7. **Pop Izabela Luiza**, Borza Anca (2016). Technological innovations in museums as a source of competitive advantage. Proceeding of the 2nd International Scientific Conference SAMRO 2016, ISSN 2537-3463, 398-405, <http://conferences.ulbsibiu.ro/samro2016/>.
8. **Pop Izabela Luiza** (2015). Cartels: a good or a bad strategy?, *Economy-Innovation-Communication-University, 7th International Symposium Workshop – A cross cultural model*, 29-38, ISSN 2067-5216.
9. **Pop Izabela**, Coman Adela (2012). Why do museums matter? A case study on the Maramures County Museums, *The International Conference in Economics and Administration*, București, 121-133, ISSN: 2284 – 9580, <https://ideas.repec.org/p/pramprapa/67311.html>.
10. **Pop Izabela Luiza** (2011). Market position of County Museum of Art «Baia Mare Artistic Centre», *3rd International Symposium Economy-Innovation-Communication-University*, Baia Mare, 76-88, ISSN 2067-5216.
11. **Pop Izabela Luiza** (2010). Analiza trustului Adevărul Holding, *2nd International Symposium Economy-Innovation-Communication-University*, Baia Mare, 46-56, ISSN 2067-5216.
12. **Pop Izabela Luiza** (2010). Structura și evoluția veniturilor și cheltuielilor bugetare la Muzeul Județean de Artă, *2nd International Symposium Economy-Innovation-Communication-University*, Baia Mare, 159-167, ISSN 2067-5216.

G. Alte lucrări și contribuții științifice

1. **Pop Izabela Luiza**, Borza, A., Buiga, A. (2018). A multiple regression model for cultural sustainability in museums, *3rd North International Conference on Economics*, Baia Mare, 21-22 septembrie 2018, pp. 17-20, ISSN 2537-2807, <http://ner.cunbm.utcluj.ro/wp-content/uploads/2018/09/NICE-2018-Book-of-Abstracts.pdf>;
2. **Pop Izabela Luiza**, Hahn R.F. (2018). Entrepreneurship and sustainability in Romanian museums, *3rd North International Conference on Economics*, Baia Mare, 21-22 septembrie 2018, pp. 32-33, ISSN 2537-2807, <http://ner.cunbm.utcluj.ro/wp-content/uploads/2018/09/NICE-2018-Book-of-Abstracts.pdf>;
3. Enășel, I.O., **Pop Izabela** (2018). Increasing museum attendance by using online marketing, *3rd North International Conference on Economics*, Baia Mare, 21-22 septembrie 2018, pp. 45-47, ISSN 2537-2807, <http://ner.cunbm.utcluj.ro/wp-content/uploads/2018/09/NICE-2018-Book-of-Abstracts.pdf>;
4. Hahn, R.F., **Pop Izabela**, Vascul, D. (2018). Public policies of energy management, public administration of the city of Baia Sprie, *3rd North International Conference on Economics*, Baia Mare, 21-22 septembrie 2018, pp. 56-57, ISSN 2537-2807, <http://ner.cunbm.utcluj.ro/wp-content/uploads/2018/09/NICE-2018-Book-of-Abstracts.pdf>;
5. Ighian, D.S., **Pop Izabela** (2018). The use of sustainability accounting for measuring, reporting and improving organisational performance, *3rd North International Conference on Economics*, Baia Mare, 21-22 septembrie 2018, pp. 71-73, ISSN 2537-2807, <http://ner.cunbm.utcluj.ro/wp-content/uploads/2018/09/NICE-2018-Book-of-Abstracts.pdf>;
6. **Pop Izabela** (2012). Volunteering in museums – a case study at «Baia Mare Artistic Centre» County Museum of Art, *4th International Symposium ECO-EICU - Economy-Innovation-Communication-University*, Baia Mare, 3(5),13, ISSN 2067-5216, <http://eicu.ubm.ro/files/abstracts%20no5.pdf>.

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